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TRANSMITTAL FORM

(To be used for all correspondence
after initial filing)

Application Number	09/747,424
Filing Date	December 21, 2000
First Named Inventor	Armando Paul Stettner
Group Art Unit	2611
Examiner Name	
Attorney Docket No.	260042.422

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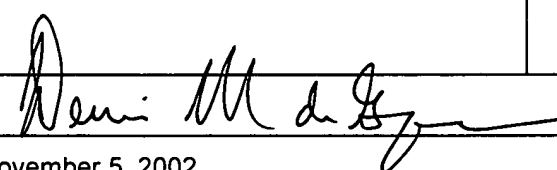
ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Response <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement; Form PTO-1449 <input checked="" type="checkbox"/> Cited References <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts under 37 C.F.R. 1.52 or 1.53 <input type="checkbox"/> Response to Missing Parts/Incomplete Application	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Request for Corrected Filing Receipt <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation, Change of Correspondence Address <input type="checkbox"/> Declaration <input type="checkbox"/> Statement under 37 CFR 3.73(b) <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Small Entity Statement <input type="checkbox"/> Request for Refund	<input type="checkbox"/> CD(s), Number of CD(s) _____ <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Return Receipt Postcard <input type="checkbox"/> Additional Enclosure(s) (please identify below): _____ _____ _____
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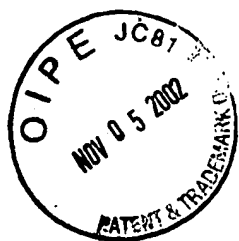
Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Individual Name	Dennis M. de Guzman	 32611 PATENT TRADEMARK OFFICE
Signature	 Reg. No. 41,702	
Date	November 5, 2002	

CERTIFICATE OF MAILING

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PATENT

#6
Douglas
4/3/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Armando Paul Stettner
Application No. : 09/747,424
Filed : December 21, 2000
For : SYSTEM AND METHOD FOR INTERACTIVE ADVERTISING
Art Unit : 2611
Docket No. : 260042.422
Date : November 5, 2002

Commissioner for Patents
Washington, DC 20231

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INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents:

In accordance with 37 C.F.R. §§ 1.56 and 1.97 through 1.98, applicant wishes to make known to the Patent and Trademark Office the references set forth on the attached form PTO-1449 (copies of the listed references are enclosed). As to any reference supplied, applicant does not admit that it is "prior art" under 35 U.S.C. §§ 102 or 103, and specifically reserves the right to traverse or antedate any such reference, as by a showing under 37 C.F.R. § 1.131 or other method. Although the aforesaid references are made known to the Patent and Trademark Office in compliance with applicant's duty to disclose all information he is aware of which is believed relevant to the examination of the above-identified application, applicant believes that his invention is patentable.

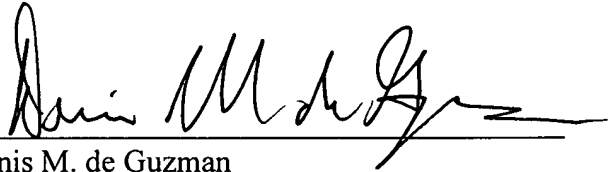
I hereby certify that each of the references set forth on the attached form PTO-1449 were cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this Information Disclosure Statement.

Please acknowledge receipt of this Information Disclosure Statement and kindly make the listed references of record in the above-identified application.

Respectfully submitted,

Armando Paul Stettner

Seed Intellectual Property Law Group PLLC

A handwritten signature in black ink, appearing to read "Dennis M. de Guzman", is written over a horizontal line.

Dennis M. de Guzman

Registration No. 41,702

Enclosures:

Postcard

Form PTO-1449

Listed References (4)

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FORM PTO-1449
(REV. 7-80)U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICEATTY. DOCKET NO.
260042.422APPLICATION NO.
09/747,424

INFORMATION DISCLOSURE STATEMENT

(Use several sheets if necessary)

APPLICANTS

Armando Paul Stettner

FILING DATE

December 21, 2000

GROUP ART UNIT

2611

U.S. PATENT DOCUMENTS

*EXAMINER INDEX		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
AA		6,002,394	12/14/99	Schein et al	345	327	
AB		6,006,257	12/21/99	Slezak	709	219	
AC		5,903,652	5/11/99	Mital	380	25	
AD		5,898,777	4/27/99	Tycksen, Jr. et al.	380	4	
AE							
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AH							
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FOREIGN PATENT DOCUMENTS

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OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)

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EXAMINER

DATE CONSIDERED

* EXAMINER: Initial if reference considered, whether or not criteria is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).